



2016 ANNUAL REPORT

From Planning to Action



AZA SAFE: Saving Animals From Extinction harnesses the collective expertise within our accredited zoos and aquariums and leverages their massive audiences to save critical species. At the same time, SAFE is building capacity to increase direct conservation spending, as well as our members' impact on saving animals through work in the field, in our zoos and aquariums, and through public engagement.



“AZA SAFE: Saving Animals From Extinction embodies the collaborative spirit of AZA-accredited aquariums and zoos. I firmly believe SAFE is a game-changer for the zoological community. SAFE is the right thing to do, it is what the public demands of us, and we have now begun to see its potential. We made great strides in 2016, and 2017 will be even better.”

Dennis Kelly, Director at the Smithsonian's National Zoological Park and Conservation Biology Institute



2016: The Emerging Potential of SAFE

For decades, conservation organizations around the world, including Association of Zoos and Aquariums (AZA)-accredited facilities, have been working to protect animals and habitats. Still, animals that we have the ability to save continue to decline and disappear. With so many species at risk, a new approach to conservation is needed.

AZA SAFE: Saving Animals From Extinction was created to do exactly this—to harness the collective power of AZA and its members to lessen species decline around the world in a more impactful way. And to do so strategically—moving from working on many smaller projects to large and coordinated efforts. SAFE takes a long-game approach to conservation, knowing that each year the activities initiated and supported by SAFE will build on those that came before.

In 2016, SAFE began to realize its potential. We convened conservation partners around the globe. We developed and began implementing Conservation Action Plans for five of the 10 inaugural SAFE Signature Species. We developed processes to be rolled out in 2017 that will bring SAFE to its next level, providing a way for AZA members to incorporate additional species into SAFE with the introduction of SAFE Member-sponsored Species.

We began to harness the power of our more than 186 million guests through targeted public engagement on observance of animal awareness days. We turned to experts in creating social movements to guide us in the development of national programs to engage the public in meaningful conservation action. With incredible help and support of AZA members, we built a financial foundation for SAFE.

We hope that this 2016 SAFE Annual Report will provide insight into the progress made by all of us over the past year, as well as a sense of the potential of SAFE.

Warm regards, Dennis and Kris



Dennis Kelly

AZA Chair, Board of Directors
*Director, Smithsonian
National Zoological Park*



Kris Vehrs

AZA Executive Director



“SAFE provides us with an opportunity to work as a community to rethink and recalibrate how we go about the business of conservation. We need to find new ways to amplify our existing successful strategies.”

Dave Bader, Director of Education, Aquarium of the Pacific

Vision

Together we are saving the most vulnerable wildlife species from extinction and protecting them for future generations.

Mission

The mission of SAFE: Saving Animals From Extinction is to combine the power of zoo and aquarium visitors with the resources and collective expertise of AZA members and partners to save animals from extinction.

Strategies

- » Securing the Sustainability of Species
- » Engaging People in Conservation
- » Implementing a Long-term Business Model and Funding Strategy



The striking design of the SAFE logo was developed for AZA by LTD Creative. It has been recognized with two national awards including a 2015 Award of Excellence from The Communicator Awards, as well as with Silver recognition by the 2015 Summit Creative Awards in the B-to-B Logo category.

Saving Species

Saving Species includes securing the sustainability of species through effective and collaborative field science, inspiring our guests to conservation action, and increasing our member involvement and impact in conservation.

- » 10 SAFE Signature Species have been identified that will be positively impacted by AZA-accredited zoos and aquariums.
- » SAFE Conservation Action Plans have been completed for all Phase 1 Signature Species: African penguin, cheetah, sharks and rays, vaquita, and Western pond turtle.

COLLABORATION

SAFE provides a unique multi-disciplinary approach for collaborative conservation that is needed to address the current extinction crisis. AZA has engaged in unprecedented collaborations with the global conservation community—from zoos and aquariums to the International Union for Conservation of Nature (IUCN), government agencies, and conservation organizations/NGOs—to create clearly defined and measurable projects that are included in SAFE Conservation Action Plans. These projects, designed to maximize AZA-accredited zoo and aquarium expertise and resources, focus on making a significant difference in field conservation and inspiring public action.

RESULT: PROJECTS THAT WILL HELP HALT THE DECLINE OF THESE SPECIES

35 SAFE Conservation Action Plan projects were identified for the five Phase 1 species and 16 of these projects have been implemented. Staff from an AZA-accredited zoo or aquarium coordinate each of these projects. As a result, more than 65 different project collaborators, who often worked independently, are now working together to reduce redundancies and maximize efficiency. Project-specific actions are being carried out by the experts on the project team while they engage with range area communities to make meaningful differences in species conservation.

“The IUCN Species Survival Commission welcomes AZA’s new SAFE Program and its potential to bring together diverse players in global species conservation. These ten species represent some of the most urgent challenges and greatest opportunities for us to work collaboratively towards a better future for wildlife. The need to work together to save species from extinction has never been more critical. With the combined efforts of the AZA members and networks, SAFE can play a very important role in helping to achieve this.”

Dr. Simon Stuart, Past Chair IUCN Species Survival Commission



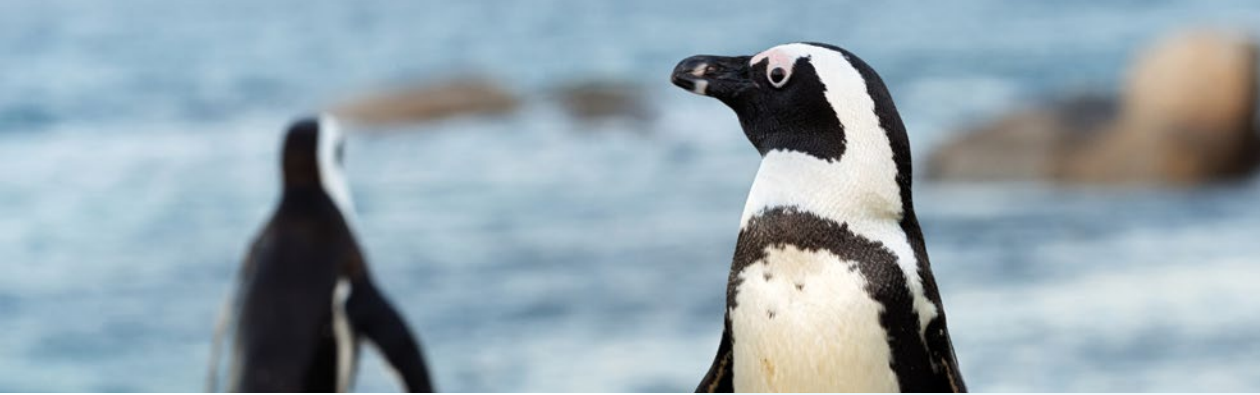
SAFE Conservation Action Plan projects would not be possible without the involvement of AZA members and collaborators. We want to thank the members of the project teams that have been a critical part of our successes in 2016.

PROJECT COORDINATORS

- » Aquarium of the Pacific
- » Audubon Aquarium of the Americas
- » Dallas Zoo
- » Monterey Bay Aquarium
- » Mystic Aquarium
- » Newport Aquarium
- » Omaha's Henry Doorly Zoo and Aquarium
- » Reid Park Zoo
- » San Diego Zoo Global
- » San Francisco Zoo
- » Sea World
- » Seattle Aquarium
- » Smithsonian's National Zoo
- » The Living Desert
- » The Maryland Zoo in Baltimore
- » Woodland Park Zoo
- » Dyer Island Conservation Trust
- » El Paso Zoo
- » FAUNO
- » Houston Zoo
- » Indianapolis Zoo
- » Keramicalia
- » Living Desert Zoo
- » Marine Mammal Commission
- » Monterey Bay Aquarium
- » Mystic Aquarium
- » Nelson Mandela Metropolitan University
- » Newport Aquarium
- » Ocean Park Hong Kong
- » Omaha's Henry Doorly Zoo and Aquarium
- » Oregon Coast Aquarium
- » Oregon Department of Fish and Wildlife
- » Oregon Zoo
- » Owens Corning
- » Pan-African Association of Zoos and Aquaria (PAAZA)
- » Phoenix Zoo
- » Population Management Center
- » Range Wide Conservation Program for Cheetah and African Wild Dogs
- » Reid Park Zoo
- » Robben Island Museum
- » Sacramento Zoo
- » San Diego Zoo
- » San Diego Zoo Safari Park
- » San Francisco Zoo
- » Seabird and Penguin Rehab Center
- » SeaWorld
- » Shedd Aquarium
- » Smithsonian's National Zoo
- » South African Association for Marine Biological Research
- » South African Department of Environmental Affairs
- » South African Foundation for the Conservation of Coastal Birds (SANCCOB)
- » South African Marine Rehabilitation and Education Center
- » South African National Parks
- » Texas State Aquarium
- » The Living Desert
- » The Maryland Zoo in Baltimore
- » The Ocean Project
- » Unite for Literacy
- » United States Department of Defense
- » United States Fish and Wildlife Service
- » United States Geological Survey
- » University of Bristol
- » University of Cape Town
- » University of Exeter
- » University of Illinois
- » Washington Department of Fish and Wildlife
- » Washington State University
- » Whale Times
- » Wild Lens
- » Wildlife Conservation Society
- » Woodland Park Zoo
- » Zoo Miami

PROJECT COLLABORATORS

- » Action for Cheetahs
- » African Penguin and Seabird Sanctuary
- » Arizona Sonora Living Desert Museum
- » Africam Safari
- » California Department of Fish and Wildlife
- » CapeNature
- » Cheetah Conservation Fund
- » Children's Zoo at Celebration Square
- » Cincinnati Zoo
- » Columbus Zoo and Aquarium
- » Dallas Zoo



African Penguin

African penguins are in trouble and they need our help. The international conservation community is working with AZA SAFE to address several priorities, including the need to identify individual penguins, and to develop effective artificial nests:

- #1. A large number of resident, introduced, reintroduced, and translocated African penguins need to be reliably identified so that scientists can study their longevity, nest and natal site selections, mate choice, inter-colony movement patterns and then maximize management decisions.
- #2. African penguins used to nest in burrows excavated in guano—bird droppings that had accumulated over centuries—on islands off the coasts of South Africa and Namibia. Unfortunately, people have removed the guano for use as fertilizer, leaving penguins to nest in the open, exposing them, their eggs and their chicks to predators and extreme temperatures.

AZA SAFE PROJECTS IN ACTION

Conservationists have responded by trying to develop artificial nests that would provide the benefits of the guano burrows, but have had limited success with many birds succumbing to predation or overheating in these designs. Improvements are needed. In 2016, the SAFE project team:

- » Identified 15 potential new or improved nest designs
- » Began phase 1 testing of the 15 designs to determine which provided the most suitable internal conditions
- » Identified numerous AZA-accredited and Pan-African Association of Zoos and Aquaria (PAAZA) facilities that will participate in phase 2 testing, which will focus on a subset of the phase 1 designs

AZA members have responded to the need for identification of individual birds.

The project team to date has:

- » purchased 1,300 PIT tags to identify individual birds
- » purchased 6 hand-held readers
- » purchased 2 ground/strip readers to track individual bird movement
- » supported 2 field researchers' time and boat transport costs
- » and provided 2 AZA members who traveled to South Africa to help tag these birds.

Vaquita

With the vaquita, AZA has taken on a species that is so critically endangered that fewer than 60 remain. The vaquita—found in a small area in the Upper Gulf of California—is the most endangered of all whales, dolphins and porpoises. Local communities rely on fishing for food and income and typically use gillnets to catch fish and shrimp, but unfortunately, vaquitas become entangled in these types of nets.

Because local communities depend on fishing, alternative fishing gear must be developed that allows fishermen to harvest seafood without harming vaquita.

Through SAFE, AZA members have responded with generosity, and in the timely manner that is required with a species so imperiled. AZA members are working together and collaborating with U.S. and Mexican government agencies, non-profit and community-based organizations, and university academics. AZA members attended and participated in policy meetings focused on alternative fishing gear solutions. In 2016, the AZA community led letter writing and social media campaigns to support enforcement of the gillnet ban, developed vaquita merchandise opportunities, and explored culinary experiments to promote vaquita-friendly fisheries. AZA members are also providing funding for fuel and materials to remove derelict or “ghost gear” that has been abandoned on the ocean floor. Derelict gear continues to trap vaquita as well as prevents the testing of new alternative fishing gear.



“NOAA Fisheries welcomes AZA’s efforts through the SAFE program to conserve and recover imperiled marine species like the vaquita and sea turtles. AZA institutions are important partners for NOAA Fisheries, assisting with responses to marine animals in distress as well as conducting field research and conservation activities supporting numerous protected species, including several NOAA Fisheries Species in the Spotlight. Innovative conservation partnerships like these are essential to protecting our nation’s marine resources and heritage for generations to come.”

Donna Wieting, Director of NOAA Fisheries Office of Protected Resources



PUBLIC ENGAGEMENT: SAVING THE VAQUITA

In 2016, AZA, its members and the public launched an online petition to the U.S. Ambassador to Mexico in support of making the gillnet ban permanent. Nearly 5,000 people signed AZA's petition, which is of note as AZA had not attempted anything like this before. In July 2016, Mexican President Peña Nieto announced a permanent gillnet ban throughout the vaquita's habitat; however, increased enforcement of this ban is still needed.



4,722 SUPPORTERS

of the Change.org petition to

**“SAVE THE VAQUITA - BAN GILLNETS
AND INCREASE ENFORCEMENT”**



\$104,000

value of media coverage from
Ocean Park Hong Kong's
vaquita event

- 43** pieces of positive coverage
- 11** newspaper items
- 3** TV segments
- 3** radio segments
- 26** online news stories

Western Pond Turtle

The Western pond turtle is the only native turtle species in most of its range and its conservation is highly interlinked with protection of wetlands. Well-known threats to Western pond turtles include habitat loss, competition and juvenile loss from non-native species, and, in the northern part of its range, disease.

A range-wide conservation planning workshop AZA organized with stakeholders from diverse state and federal agencies, AZA-accredited zoos, academic institutions, and non-governmental organizations, indicated that improved collaboration was among the most pressing needs for attaining species recovery.

As a result, in 2016, San Francisco Zoo coordinated the development of a Western Pond Turtle Range-Wide Conservation Coalition Conservation Action Plan Project to address the threats facing this species. In addition, the Western Pond Turtle Conservation Action Plan includes projects that focus on:

- » habitat mapping
- » population assessment
- » unidentified shell disease
- » public engagement
- » Species Survival Plan® (SSP) sustainability



“In the midst of a species extinction crisis and declining government capacity, public-private partnerships increasingly will be key to conserving wildlife and wildlands. AZA SAFE has the potential of serving as an important catalyst in leveraging additional resources, human and capital, before it is too late.”

Fred Koontz, Vice President of Conservation, Woodland Park Zoo



“The SAFE Cheetah Conservation Action Plan makes an important contribution towards implementing existing national action plans and regional strategies. These are critically important for engaging political will and ensuring a coordinated and effective response of NGOs and governments across the large scales necessary to secure the survival of the cheetah.”

Sarah Durant, Cheetah Program Director, Range Wide Conservation Program for Cheetah and African Wild Dogs

Cheetah

While developing the SAFE Cheetah Conservation Action Plan, it became clear that existing tools and programs to engage the general public in cheetah conservation were varied and inconsistent. The AZA SAFE Cheetah Public Engagement Project, coordinated by AZA member The Living Desert Zoo and Gardens, seeks to increase knowledge about cheetahs and the threats facing them, as well as to provide meaningful and measurable calls to action.

In 2016, a survey was sent to zoos that care for cheetahs to learn about their current messaging and activities, needs, and ideas for how to participate in SAFE. The survey provided a wealth of useful information, including assurance from 95 percent of respondents of enthusiastic participation in International Cheetah Day. For the first time, consistent messages, a tagline and hashtag, an activity for guests, and a visitor impact survey were all distributed to members for use on International Cheetah Day in December 2016. The unique hashtag “Loud4Cheetah” alone reached more than 450,000 individuals with more than 680,000 impressions.

This successful, data-driven approach for SAFE public engagement projects not only provides the project team with baseline data for monitoring future progress, but is being used as a model for other SAFE species public engagement efforts.

Other projects included in the SAFE Cheetah Conservation Action Plan focus on:

- » creating carnivore-positive landscapes
- » maximizing capacity for cheetah monitoring and law enforcement
- » filling in knowledge gaps for cheetah distribution and demographics
- » reducing animal snaring rates
- » maximizing the demographic and genetic health of cheetah populations





Sharks and Rays

Sharks have a public relations problem—most people do not understand how critical they are to ocean health, nor are people aware how rapidly their populations are declining.

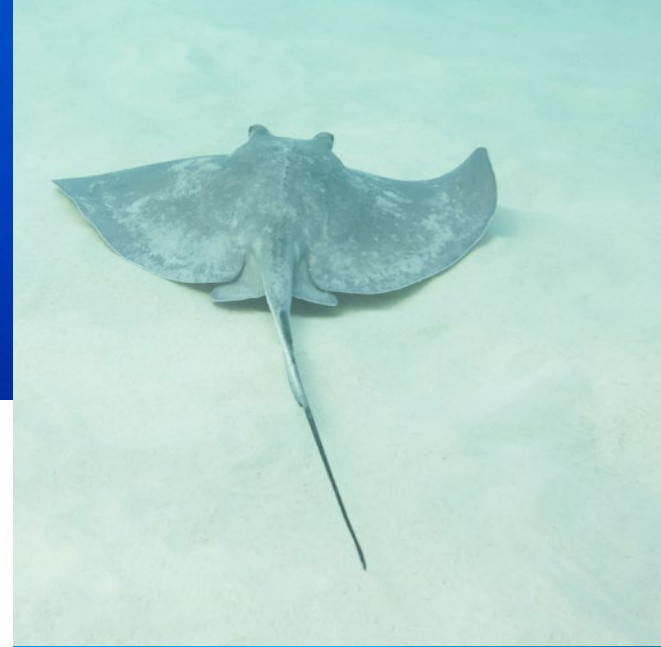
The SAFE Conservation Action Plan for sharks and rays is tailored to support ongoing and new international research and conservation priorities, including the Global Shark and Ray Initiative (GSRI) and the Conservation Strategy for Sawfish. Projects were developed to identify how AZA member strengths can be maximized to fulfill the needs of these and other international conservation efforts.

SAFE SHARKS SSP PROJECT

The Species Survival Plan® (SSP) project focuses on optimizing husbandry, collaborative breeding programs, health management, and welfare of sharks and rays in human care worldwide. Working with research scientists, zoos and public aquariums, NGOs and conservation organizations, this project will enhance the knowledge base of sharks and rays in human care, provide a clearer picture of sharks and rays natural history in our world's oceans, and inspire better management of wild populations.

POLICY AND PUBLIC ENGAGEMENT

Policy and public engagement are also critical factors affecting the success of shark and ray conservation. In 2016, the Wildlife Conservation Society—which will be launching a national engagement effort on sharks and rays in 2017—worked with international partners to lay the groundwork for this critical policy work. In addition, the public engagement efforts for SAFE sharks and rays will begin with a survey to assess the current and ongoing messaging within the AZA community for the purposes of identifying opportunities in 2017.



Engaging People in Conservation, While Telling Our Story

Although AZA-accredited zoos and aquariums are trusted and respected, the public is largely not aware of the enormous amount of animal conservation work AZA members do. Although AZA-accredited zoos and aquariums reach over 186 million guests at their facilities, and significantly more through social media, the community has not always worked collaboratively to maximize its impact. In 2016, there was significant success in encouraging AZA members to unite in celebrating “species awareness days” for each of the 10 SAFE Signature Species, from Endangered Species Day to World Elephant Day to International Save the Vaquita Day. The resources provided by AZA enabled AZA members to reach guests and the public with consistent messages, activities and conservation actions on how they can make a difference for these species.

These collaborative efforts helped lay the groundwork as AZA and its members work to develop a national program to engage the public in meaningful conservation action for wildlife, with the penultimate goal of building a national movement.

PROVIDING RESOURCES, FACILITATING ENGAGEMENT



7,500+ DOWNLOADS

of AZA-provided resources

2,000+ uses of **#SAVINGSPECIES** hashtag since April

4,500+ SIGNATURES on online petition for vaquita



2016 AWARENESS DAYS

April 22 – Earth Day

April 25 – World Penguin Day

May 20 – Endangered Species Day

May 23 – World Turtle Day

May 28 – Whooping Crane Day

June 8 – World Oceans Day

June 16 – Sea Turtle Day

July 9 – International Save the Vaquita Day

July 14 – Shark Awareness Day

August 12 – World Elephant Day

September 9 – World Great Apes Day

September 22 – World Rhino Day

December 4 – International Cheetah Day

Implementing a Long-term Business Model and Funding Strategy

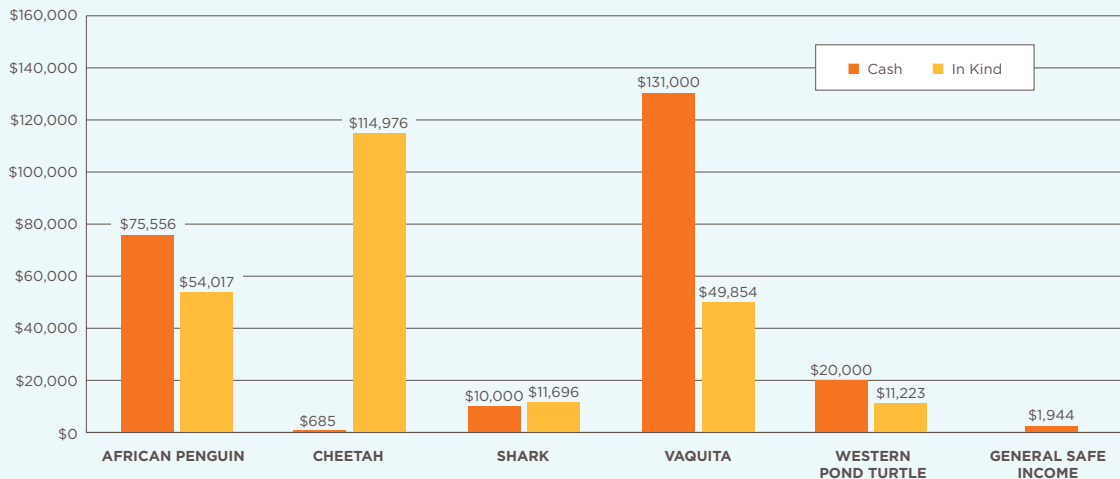
In 2015, AZA received a major lead gift from the Walter Family Foundation which was instrumental in allowing us to create the strategic framework for SAFE—Saving Species, Engaging People in Conservation, and Creating a Business Model and Funding Strategy—and to begin implementation on each of these strategies.

In 2016, we created the SAFE Founders Circle of donors, a group of AZA-accredited zoos and aquariums with the visionary leadership to support program infrastructure and the planning, science, and staffing that will ensure the future of this extraordinary movement. Leadership funding of SAFE by AZA members sends an important message to prospective individual, corporate and foundation donors, demonstrating a level of commitment that will help to secure new support and resources.

We also are grateful for the support from key corporate contacts including Unite for Literacy and Frito Lay, as well as significant project support—both financial and in-kind—from our members.



2016 PROJECT INCOME



\$480,951

**PROJECT INCOME
TOTAL**

Cash:
\$239,185

In Kind:
\$241,766

\$3.1 MILLION
**FOUNDERS CIRCLE
INCOME TOTAL**

UNITE FOR LITERACY



10 BOOKS created and published
1 for each of the SAFE species



Books in circulation for more than
30 WEEKS

100,000 ONLINE READINGS

of books created about each SAFE Signature Species

1,000 “Dónde Está la Vaquita Marina” (*Where is the Vaquita*) books distributed in San Felipe, Mexico

WORKING WITH CORPORATE PARTNERS TO GENERATE AWARENESS FOR SAFE

AZA worked with Frito-Lay 2 Go to raise awareness for SAFE through on-package messaging and two media tours.

GENERATED 563,579,214 IMPRESSIONS

293.8+ MILLION

National press release

42.2+ MILLION

Experiential blogger program

13.7+ MILLION

Multi-market broadcast tour

70.1+ MILLION

National lifestyle and parenting media outlets, plus community paper outreach

4,435 PLACEMENTS

across broadcast, online and social outlets



143.5+ MILLION

NYC media tour

NATIONAL BROADCAST



coverage on The TODAY Show

2016 AZA BOARD OF DIRECTORS (JANUARY-SEPTEMBER)

Chair: Steve Burns, Executive Director, Zoo Boise

Chair-elect: Dennis W. Kelly, Director, Smithsonian National Zoological Park

Vice Chair: Jim Breheny, General Director, Zoos and Aquarium, WCS, Jonathan Little Cohen Director, Bronx Zoo

Past Chair: Dennis Pate, Executive Director and CEO, Omaha's Henry Doorly Zoo and Aquarium

DIRECTORS

- » Bob Chastain, President and CEO, Cheyenne Mountain Zoo
- » Lynn Clements, Executive Director, Virginia Aquarium & Marine Science Center
- » Suzanne Gendron, Executive Director of Zoological Operations and Education, Ocean Park Corporation
- » Gregg Hudson, Executive Director and Chief Executive Officer, Dallas Zoo Management, Inc.
- » Christopher Kuhar, PhD, Executive Director, Cleveland Metroparks Zoo
- » John Lewis, Zoo Director, Los Angeles Zoo
- » Steve Marshall, Zoo Director, El Paso Zoo
- » Amos Morris, Executive Director, Mesker Park Zoo & Botanic Garden
- » Peggy Sloan, Director, North Carolina Aquarium at Fort Fisher

AZA SAFE STAFF

- » Kristin L. Vehrs, Interim President and Chief Executive Officer
- » Jill Nicoll, Chief Operating Officer
- » Debborah Luke, PhD, Senior Vice President, Conservation and Science

- » Rob Vernon, Senior Vice President, External Affairs
- » Sandra Elvin, PhD, Director, Conservation Research and Policy Development
- » Joel Merriman, Director, Conservation Planning
- » Amy Rutherford, Director, Professional Development and Public Engagement
- » Jackie Ogden, PhD, SAFE Project Manager

CAMPAIGN STEERING COMMITTEE

- » Gregg Hudson, Dallas Zoo, Campaign Committee Chair
- » Kevin Bell, Lincoln Park Zoo
- » Liz Fowler, Cleveland Zoological Society
- » Satch Krantz, Riverbanks Zoo & Garden
- » Adrienne Rowland, Shark Reef at Mandalay Bay
- » Tom Schmid, Texas State Aquarium
- » Pat Simmons, North Carolina Zoo

AZA SAFE INTERNAL MEMBER COMMUNICATIONS TASK FORCE

Chair: Chris Kuhar, Cleveland

Members:

- » Shannon Block, Denver Zoo
- » Kyle Burks, PhD, Sacramento Zoo
- » Bob Chastain, Cheyenne Mountain Zoo
- » Sherrie Graham, Potter Park Zoo
- » John Lewis, Los Angeles Zoo
- » Dennis Kelly, Smithsonian's National Zoo
- » Amos Morris, Mesker Park Zoo
- » Mike Schaadt, Cabrillo Marine Aquarium
- » Keith Winsten, Brevard Zoo
- » Andrea Rodgers, John G. Shedd Aquarium – Public Relations Committee

- » Krista Swann, Oregon Zoo – Marketing Committee
- » Kelly Matis, Mystic Aquarium – Conservation Education Committee
- » Megan Ross, Lincoln Park Zoo

AZA SAFE PUBLIC ENGAGEMENT AND ACTION TASK FORCE

- » Peggy Sloan, SAFE Public Engagement AZA Board liaison, North Carolina Aquarium at Fort Fisher
- » Douglas Meyer, The Ocean Project
- » Ted Molter, San Diego Zoo Global
- » TR Amrine, Cincinnati Zoo & Botanical Garden – Advancement Committee
- » Nick Espinosa, Houston Zoo – Advancement Committee
- » Katie Leighty, PhD, Disney's Animal Kingdom – Research and Technology Committee
- » Kelly Matis, Mystic Aquarium – Conservation Education Committee
- » Mark Penning, DVM, Disney's Animals, Science and Environment – Field Conservation Committee
- » Andrea Rodgers, John G. Shedd Aquarium – Public Relations Committee
- » Lila Schreiber, Wildlife Conservation Society
- » Krista Swan, Oregon Zoo – Marketing Committee
- » Liz Fowler, Cleveland Metroparks Zoo – Government Affairs Committee
- » Heather Doggett, Tampa's Lowry Park Zoo – Diversity Committee
- » Jo-Elle Mogerman, Lincoln Park Zoo – Diversity Committee

AZA SAFE IMPLEMENTATION TASK FORCE

Members:

- » Allison Alberts, PhD, San Diego Zoo Global
- » Onnie Byers, PhD, IUCN SSC Conservation Breeding Specialist Group
- » Kiersten Darrow, PhD, Cabrillo Marine Aquarium
- » Suzanne Gendron, Ocean Park Corporation
- » Doug Piekarz, Akron Zoological Park
- » Chelle Plasse, Disney's Animal Kingdom
- » Peter Riger, Houston Zoo, Inc.
- » Megan Ross, PhD, Lincoln Park Zoo
- » Bill Street, SeaWorld
- » Patty McGill, PhD, Dallas Zoo



“We all share a deep commitment to providing the best care for the animals in our collections and conserving wildlife throughout the world. Our untapped strength lies in our ability to come together as a collective force to exponentially impact conservation outcomes—and to mobilize the public to take meaningful action that will help save species and generate greater support for zoos and aquariums. SAFE will make that happen!”

Kevin Bell, President/CEO, Lincoln Park Zoo

Thanks to the Generous Support of...

Founders Circle

As of January 6, 2017



Audubon Aquarium
of the Americas
Audubon Zoo
Columbus Zoo and
Aquarium
Disney's Animals,
Science & Environment
Disney Conservation Fund
Detroit Zoological Society
Houston Zoo, Inc.
Indianapolis Zoological Society, Inc.
Lincoln Park Zoo
Omaha's Henry Doorly Zoo & Aquarium
Saint Louis Zoo
San Diego Zoo Global
Service Systems Associates
Shark Reef at Mandalay Bay
Wildlife Conservation Society



Brevard Zoo
Calgary Zoo
Cheyenne Mountain Zoo
Great Plains Zoo &
Delbridge Museum of
Natural History
Little Rock Zoo/Arkansas Zoological
Foundation
Louisville Zoological Garden
Mystic Aquarium
National Aquarium
North Carolina Aquariums
North Carolina Zoological Park
Oregon Zoo
Philadelphia Zoo
Riverbanks Zoo & Garden
San Francisco Zoological Society
Smithsonian National Zoological Park
Virginia Zoological Park
Woodland Park Zoo
Zoo Boise



Cleveland Metroparks Zoo
Dallas Zoo
Jacksonville Zoo & Gardens
Los Angeles Zoo &
Botanical Gardens
Milwaukee County Zoo
Minnesota Zoological Garden
San Antonio Zoo
Sedgwick County Zoo



Akron Zoological Park
Aquarium of the Pacific
Blank Park Zoo
Cameron Park Zoological
& Botanical Society
Children's Zoo at
Celebration Square
Como Park Zoo & Conservatory
El Paso Zoo
Fort Wayne Children's Zoo
Greenville Zoo
John G. Shedd Aquarium
Mesker Park Zoo & Botanic Garden
Miles River Direct
Monterey Bay Aquarium
Morey Consulting
Naples Zoo
Oakland Zoo
Ocean Park Corporation
Oklahoma City Zoo & Botanical Garden
Pueblo Zoo
Roger Williams Park Zoo
Sacramento Zoo
San Francisco Zoo
Schultz & Williams
Texas State Aquarium
Topeka Zoo
Tracy Aviary
Turtle Back Zoo
Virginia Aquarium & Marine Science Center
Western North Carolina Nature Center
Wildlife Safari

“Not only do we have the obligation to be one of the world’s greatest forces for wildlife conservation, but we have the opportunity. I’m excited by the fact that SAFE provides us with a roadmap for how to do just that.”

Steve Burns, Director, Zoo Boise



Project Funders

- » Abilene Zoo
- » Adventure Aquarium
- » Alexandria Zoological Park
- » Arizona-Sonora Desert Museum
- » Buttonwood Park Zoo
- » California Academy of Sciences/
Steinhart Aquarium
- » Chattanooga Zoo
- » Cheyenne Mountain Zoo
- » Children’s Zoo at Celebration Square
- » Como Park Zoo and Conservatory
- » Connecticut’s Beardsley Zoo
- » Dallas Zoo
- » Evansville’s Mesker Park Zoo and
Botanic Garden
- » Fresno Chaffee Zoo
- » Henry Vilas Zoo
- » Houston Zoo
- » Lincoln’s Children Zoo
- » Louisville Zoo
- » NEW Zoo and Adventure Park
- » Newport Aquarium
- » Northwest Trek
- » Ocean Park Hong Kong
- » Omaha’s Henry Doorly Zoo and Aquarium
- » Philadelphia Zoo
- » Pueblo Zoo
- » Racine Zoo
- » Reid Park Zoo
- » Roger Williams Park Zoo
- » Rosamond Gifford Zoo at Burnet Park
- » Sacramento Zoo
- » San Antonio Zoo
- » Santa Barbara Zoo
- » SeaWorld
- » Shedd Aquarium
- » Smithsonian National Zoological Park
- » Texas State Aquarium
- » The Florida Aquarium
- » The Maritime Aquarium at Norwalk
- » Topeka Zoo and Conservation Center
- » Tracy Aviary
- » Virginia Aquarium
- » Walt Disney Parks and Resorts
- » WAVE Foundation at Newport Aquarium
- » Woodland Park Zoo
- » Zoo New England

SAFE is the right program at the right time. AZA zoos and aquariums have a unique responsibility and opportunity to help slow species declines and extinction. With scientific expertise, animals, and more access to the public than other conservation organizations, AZA-accredited zoos and aquariums are working with conservation partners to take a leadership role in Saving Animals From Extinction.

www.aza.org/safe-signature-species

Vaquita and calf © Thomas A. Jefferson/VIVA Vaquita

*Vaquita © Paula Olson, permit Oficio No. DR/488/08 from the
Secretaria de Medio Ambiente y Recursos Naturales (SEMARNAT)*

Western pond turtle © Oregon Zoo

Guests with Cheetah © Graham S. Jones, Columbus Zoo and Aquarium

**ASSOCIATION
OF ZOOS &
AQUARIUMS**

