

MANAGING FOR SUCCESS: CAREER DEVELOPMENT
Banquet Room 2 (Section A) and Banquet Room 3 (Section B)

Monday

Noon	Arrival and room registration at Wilson Lodge	Oglebay Staff
3:30-4:30	Graduate credit students meeting in Fort Henry Room	Tom Wood of GMU
4:00-6:00	School registration at Wilson Lodge	Regents and AZA Staff
7:00-7:30	KICKOFF CEREMONIES, WELCOME AND ORIENTATION (Glessner)	Regents, AZA Staff and Instructors
7:30-9:00	Personalities (Banquet View 2 and 3), doors open	Anderson
9:00-9:30	Book review	Hosts, Anderson, Barton, Marshall
9:30-10:30	Icebreaker and Social (Glessner)	Everyone

Tuesday

SECTION A (Banquet View 2): Pat Simmons, Room Host			Section B (Banquet View 3): Bob Ramin, Room Host		
Day & Time	Title	Presenter	Title	Presenter	Day & Time
8:00-9:00	Personal Goal Setting	Anderson (doors open)	Personal Goal Setting	Anderson (doors open)	8:00-9:00
9:00-9:15	Doors close/welcome	Simmons	Doors close/welcome	Ramin	9:00-9:15
9:15-10:45	Intro. to AZA	Vehrs/Thompson	Recruiting & Diversity	Anschel	9:15-10:45
11:00-12:30	Conservation Education	Winsten/Marshall	Interviewing & Hiring	Anschel	11:00-12:30
12:30-1:30	Lunch		Lunch		12:30-1:30
1:30-3:00	Recruiting and Diversity	Anschel	Intro. to AZA	Vehrs/Thompson	1:30-3:00
3:15-4:45	Interviewing and Hiring	Anschel	Conservation Education	Winsten/Marshall	3:15-4:45
4:45-5:00	Daily writing	Room host	Daily writing	Room host	4:45-5:00
7:00-8:30	Storytelling Workshop (open to all courses)				Vecchio

Wednesday

8:00-8:30	Personal Goal Setting	Anderson (doors open)	Personal Goal Setting	Anderson (doors open)	8:00-8:30
8:30-10:30	PR & Communications	Wells/Henson/Peters	Employment Law	Anschel	8:30-10:00
10:45-12:15	Marketing & Trends	Curran	Performance Mgmt.	Anschel	10:15-12:15
12:15-1:15	Lunch		Lunch		12:15-1:15
1:15-2:45	Employment Law	Anschel	PR & Communications	Wells/Henson/Peters	1:15-3:15
3:00-5:00	Performance Mgmt.	Anschel	Marketing & Trends	Curran	3:30-5:00
5:00-5:15	Daily writing	Room host	Daily writing	Room host	5:00-5:15
7:00-8:15	Hot Topics: AZA PR Strategy; Trends; Talking of Death (open to all courses)				

Thursday

8:00-8:30	Personal Goal Setting	Anderson (doors open)	Personal Goal Setting	Anderson (doors open)	8:00-8:30
8:30-10:00	Motivation	Marshall	Diversity	Burgess/Schonberg	8:30-10:00
10:15-11:45	Structure & Governance	Marshall	Zoo Trip		10:00-12:00
11:45-12:45	Lunch		Lunch		12:00-1:00
12:45-2:45	Zoo Trip		Motivation	Marshall	1:00-2:30
2:45-4:15	Diversity	Burgess/Schonberg	Structure & Governance	Marshall	2:45-4:15
4:30-5:30	Volunteers	Marshall	Revenue	Fassnacht/Ramin	4:30-5:30
5:30-5:45	Daily writing	Room host	Daily writing	Room host	5:30-5:45

Friday

8:00-9:00	Personal Goal Setting	Anderson (doors open)	Personal Goal Setting	Anderson (doors open)	8:00-9:00
9:00-11:00	Guest Service	Anderson	Development	Peters/Ramin	9:00-10:30
11:15-12:15	Intro. To Conservation	Barton	Sponsorships	Peters/Ramin	10:45-12:15
12:15-1:15	Lunch		Lunch		12:15-1:15
1:15-2:45	Development	Peters/Ramin	Guest Service	Anderson	1:15-3:15
3:00-4:30	Sponsorships	Peters/Ramin	Intro. To Conservation	Barton	3:30-4:30
4:30-4:45	Daily writing	Room host	Daily writing	Room host	4:30-4:45

Saturday

8:00-9:00	Government Affairs	Olson/Ramin	Volunteers	Marshall	8:00-9:00
9:15-11:15	Personalities	Anderson (doors open)	Personalities	Anderson (doors open)	9:15-11:15
11:30-12:30	Budgeting	Marshall	Government Affairs	Olson/Ramin	11:30-12:30
12:30-1:30	Lunch		Lunch		12:30-1:30
1:30-2:30	Revenue	Fassnacht/Ramin	Budgeting	Marshall	1:30-2:30
3:00	EXAM		EXAM		3:00
5:30-12:00	Social (5:30-7:00), Banquet (7-9:00), Dance (9-12:00)			Everyone	

Breakfast (6:30-9:00, Ihlenfeld Dining), breaks (Hickman Lounge) and lunch (11:30-1:15, Ihlenfeld) are provided each full day. Dinner is on your own.