

## Developing an Institutional InSitu Conservation Strategy Course Schedule\*

### Monday

6:00 pm	Icebreaker	
7:00 – 8:00 pm	Course introduction	All Instructors
8:00 – 9:00 pm	Team Building	K. Burks

### Tuesday

8:00 – 8:15 am	Orientation	K. Burks
8:15 – 9:00 am	Developing a conservation strategy vs. just doing conservation	R. Bergl
9:00 – 10:00 am	Role of AZA in <i>In Situ</i> Conservation	T. Vecchio
10:00 – 10:15 am	Break	
10:15 – 11:15 am	New AZA Accreditation Standards	R. Fulk
11:15 – 12:00 pm	First Team Building Activity: Elements of a successful team	C. Anderson
12:00 – 1:00 pm	Lunch	
1:00 – 1:30 pm	Why leadership is important and what role is best for your institution	C. Anderson
1:30 – 2:00 pm	Influencing and Relationship Building	K. Burks
2:00 – 3:00 pm	Introduction to the Elements of a Successful Institutional Conservation Strategy	R. Fulk
3:00 – 3:15 pm	Break	
3:15 – 4:00 pm	Team Activity	K. Burks
4:00 – 5:00 pm	Introduction to Team and Term Assignments	R. Fulk
5:00 – 7:00 pm	Dinner	
7:00 – 9:00 pm	Green Practices	R. Fulk

### Wednesday

8:00 – 8:15 am	Morning Updates	
8:15 – 9:00 am	The Effect of Organizational Structure on Your Conservation Strategy	T. Vecchio
9:00 – 10:00 am	Developing Your Institutional Vision	K. Burks
10:00 – 10:15 am	Break	
10:15 – 12:00 pm	Components of a Strategic Action Plan How to Develop a Strategic Action Plan Step 1- SWOT Analysis Group Activity to Illustrate SWOT	
12:00 – 1:00 pm	Lunch	
1:00 – 2:30 pm	Development of Strategic Action Plan Step 2 – Logic Model	R. Fulk

\*please note all course schedules are subject to change

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	Group Activity to Illustrate Logic Model	
2:30 – 2:45 pm	Break	
2:45 – 5:00 pm	Assignment I	R. Fulk
5:00 – 7:00 pm	Dinner	
7:00 – 8:00 pm	Report out session for Assignment I	All Instructors
8:00 – 9:00 pm	Case Study: Cross River Gorillas	R. Bergl
<b>Thursday</b>		
8:00 – 8:15 am	Morning Update	R. Fulk
8:15 – 10:00 am	Fundamentals of Fundraising	T. Vecchio
10:00 – 10:15 am	Break	
10:15 – 12:00 am	Evaluation and Reassessment of Your Institutional Conservation Strategy	T. O'Connor
12:00 – 1:00 pm	Lunch	
1:00 – 2:00 pm	Evaluating Proposals and Requests	R. Bergl
2:00 – 5:00 pm	Assignments 2 and 3	
5:00 – 7:00 pm	Dinner	
7:00 – 7:30 pm	Students taking the course for credit please meet to review your term assignments	
7:30 – 8:30	Case Study – NC Zoo “Uganda Programs Ups and Downs”	R. Fulk
<b>Friday</b>		
8:00 – 8:05 am	Morning Updates	
8:05 – 9:00 am	Cultural Sensitivity	R. Bergl, A. Warner
9:00 – 10:00 am	Ethics	A. Warner
10:00 – 10:15 am	Break	
10:15 – 11:00 am	Celebrating Your Success	T. Vecchio
11:00 – 12:00 pm	Finish Assignments 2 & 3	
12:00 – 1:00 pm	Lunch	
1:00 – 2:00 pm	Case Study	A. Warner
2:00 – 5:00 pm	Project Time	
	** If you are taking this course for credit you must meet with the instructors to work on your outline for the term project	
<b>Saturday</b>		
8:00 – 8:05 am	Morning Update	
8:05 – 8:30 am	Resources	All Instructors
8:30 – 9:15 am	Grant Funding	R. Bergl, R. Fulk
9:15 – 9:45 am	AZA Field Conservation Committee	R. Bergl, T. Vecchio
9:45 – 10:00 am	AZA Conservation Education Committee	T. O'Connor
10:00 – 10:15 am	Break	
10:15 – 12:00 pm	Report out Assignments 2 & 3	
12:00 – 1:00 pm	Lunch	
1:00 – 3:00 pm	Report out Assignments 2 & 3 cont.	
3:00 – 3:15 pm	Break	
3:15 – 4:15 pm	Course evaluation and feedback	