

Creating Successful Exhibits Course Schedule*

Monday	Tuesday	Wednesday
	8:00 101: Intro to coursework - 30 min (Hotchkiss) 102: Framework for Overall Exhibit Development Process- 1 hr. 45 min (Routman, Ramberg)	8:00 small group presentations of assignment #1 – 1 hr. 15 min (Hotchkiss et al) 107: Understanding Institutional Review Processes – 30 min (Routman) Small group projects revisited 30 min (all)
	10:15 Break	10:15 Break
	10:30 103: Exhibit Development Teams- 1 hr. 15 min (Hotchkiss, Gentile) 104: Introduction to small group work /Credit requirements– 15 min <i>Discuss assignment #1</i> (Hotchkiss)	10:30 108: Design Development Refining the Program – 1 hr 30 min (Piper, Varsik)
	12:00 lunch	12:00 lunch
	1:00 105: Concept Development phase: Developing the “Big Idea” – 2 hrs. (Ramberg, Routman)	1:00 109: Design Development: Utilizing External Consultants – 2 hrs (Hotchkiss, Gentile, panelists) (invited Marshall, Simmons, Ramin, Bohmke)
	3:00 Break	3:00 Break
4:00 Instructors meeting	3:15 106: Concept Development phase: Feasibility Studies - 1 hr. 45 min <i>Site study, Green design issues</i> <i>Preliminary budget and timeline</i> <i>projections</i> (Piper, Piekarz) 5:00 Adjourn	3:15 110: Design Development: Schematic phase – 1 hr. 15 min (Varsik, Piper) 111: Small Group Project Assignment #2 overview - 30 min (Hotchkiss) 5:00 Adjourn
	6:00 Dinner	6:00 Dinner
Kick off Evening (Hotchkiss et al) 1 hr. 30min	7:30 Small group work session Exhibit Doctor is “in”	7:30 Small group work session Exhibit Doctor is “in” Exhibit award winners

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Thursday	Friday	Saturday
8:00 112: Design Development: Tools of Design – 2 hr. 15 min (Piper, Piekarz)	8:00 116: Design Development: Fabrication techniques, materials and Green Design – 2 hr 15 min (Gentile, Piekarz)	8:00 Intro 8:05 Small group presentations (6 teams @15 minutes plus 5 minute Q & A) Team #1 Team #2 Team #3 Team #4
10:15 Break	10:15 Break	10:15 Break
10:30 113: Design Development: Developing Budgets and Timelines- 1 hr, 30 min (Piekarz, Piper)	10:30 117: Design Development: Special Topics (1 hour 30 minutes) <i>Round table discussions led by instructors Retrofitting exhibits, writing graphics, incorporating technology, inexpensive graphics, etc.</i>	10:30 Small group presentations (cont) Team # 5 Team #6 <i>Instructor feedback and critique Session with small groups</i>
12:00 lunch	12:00 lunch	12:00 lunch
1:00 114: Design Development: Interpretive Techniques and Technologies – 1 hr 45 min (Routman, Ramberg)	1:00 118: Construction Phase: - 2 hrs (Piekarz, Varsik)	1:00 120: Post Opening and Review Phase – 2 hrs (Ramberg, Gentile)
3:00 Break	3:00 Break	3:00 Break
3:15 115: Design Development: Audience/marketing research 2 hrs (Hotchkiss, Gentile) 5:00 Adjourn	3:15 119: Construction Phase: External Communications –45 min (Routman) Prep for Small group presentations #2 (Hotchkiss, et all) – 60 min 5:00 Adjourn	3:15 Course Evaluation – 1 hr 45 min (Hotchkiss et all) 5:00 Adjourn
6:00 Dinner	6:00 Dinner	
7:30 Small group work session Exhibit Doctor is “in” Exhibit award winners	7:30 Small group work session Exhibit Doctor is “in” Exhibit award winners	Farewell Banquet